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STATE DOCUMENTS

# News FOR PUBLIC LIBRARIANS



SOUTH CAROLINA STATE LIBRARY BOARD



Second Series, No. 6

December 1962

## STATE LIBRARY BOARD

### Services to Public Libraries

- Grants-in-aid
- Inter-library loans
- Professional reference service
- Consultant service to library boards
- On-the-spot assistance to librarians
- Preparation of bibliographies
- Films on library service
- Exhibits of children's books
- Professional library literature
- Library placement bureau
- Service to the blind
- Scholarships for graduate library training
- In-service-training programs
- Junior intern program

## BEAUFORT WINS \$5,000 AWARD!

Beaufort County Library's application for the Book-of-the-Month Club Award in memory of Dorothy Canfield Fisher has been awarded the national award of \$5,000.

Beaufort was the winner because it met all the criteria and because the newly appointed county library board has made every effort to organize the library on sound economical principles and according to library standards and has recognized the importance and has taken the necessary steps to obtain the services of a trained librarian to direct the library.

Although Beaufort is the "youngest" of South Carolina's county libraries, it has had a long and distinguished library history. Prior to 1861 Beaufort had one of the outstanding libraries on the Eastern seaboard. Confiscated as rebel property, the library was shipped to New York and advertised for auction. Northern editors, aroused by this action, editorialized so fervently that Secretary Chase stopped the sale and promised the return of the library to Beaufort at the close of hostilities. This promise never materialized, and the books were stored in the Smithsonian where they were destroyed by fire. Nearly a hundred years later, the State Library Board was able to arrange for some compensation from the Federal Government to the Beaufort Township Library.

In the years between the loss of this fine library and the establishment of a county library system, the Beaufort Township Library served its area well. Within the past 12 years, the Negroes on St. Helena Island established a small public library, the Laura Towne Library, with support from the county and from the Penn Community Services. Five years



ago, this library bought a second hand bookmobile and began service to families and communities in the remote sections of three islands. Their book stations were called "Book Outposts" and were just that to an appreciative clientele.

The new county library incorporates the Beaufort Township Library and the Laura M. Towne Library. An additional bookmobile has been purchased so that service is available to the entire county.

Much credit is due to L. J. Rogers, Hilton Head Island, Chairman of the Board, and the following board members: Miss Edith Inglesby; Mrs. W. B. Barnwell; Rivers L. Varn; Mrs. N. J. Christensen; Mrs. F. W. Scheper, Jr.; Mrs. Gibson; and to Mrs. J. C. Bishop, Librarian; and to the staff: Mrs. Helen W. Jevons; Miss Isabelle Clift; Mrs. B. E. Fordham; Mrs. Mildred Leachman; Christy Cummins; and Mrs. Ethel Bailey, Librarian of Laura Towne Branch.

The Book-of-the-Month Club awards were established five years ago to honor the memory of Dorothy Canfield Fisher. This year one award of \$1,000 was made to each state with nine honorable mention awards of \$1,500 and the national award of \$5,000. This is the first year that there was an award for each state. In 1961 the Greenwood City and County Library won a \$1,000 award as did the Oconee County Library in 1962. All funds are to be used for the purchase of books.

Official presentation of the \$5,000 award will be made during National Library Week, April 21-27, 1963, at an appropriate ceremony. Representatives of the Book-of-the-Month Club and other outstanding personalities will come to Beaufort for this event.

#### CHAIRMAN OF TRUSTEE SECTION, SELA

At the recent meeting of the Southeastern Library Association in Nashville, Mrs. W. L. Norton, Walhalla, a member of the Oconee County Library Board, was elected chairman of the Trustee Section. Congratulations to Mrs. Norton, whose interest in libraries is reflected in the growth of the Oconee County Library and the development of the Trustee Section of the South Carolina Library Association.

#### BOOKS FOR THE COLLEGE BOUND

Orders for the 200 books on the College Bound Book List have been placed by the State Library Board for the 24 eligible libraries. Delivery should be completed within 60 days.

Upon completion of delivery there will be state wide publicity releases and news stories for librarians to adapt and release to local papers.

In the meantime librarians are urged to take stock to determine if additional copies of titles on the list should be ordered. Paperbacks may be useful in this instance.

Copies of the list are being delivered to the libraries which have requested them.



## DON'T OVERLOOK THE GIFT OF A BOOK

Christmas shopping for boys and girls? "Don't Overlook the Gift of a Book," a list suggesting titles for children of different ages, has been distributed to public libraries and book dealers by the State Library Board.

Librarians are reminded that this list was prepared for adults. It is not a reading list and is not for general distribution to children. Parents and other adults contemplating book giving should be urged to select gifts from a list prepared after consultation with the child for whom the book is intended.

Confer with your local book dealer to work out plans for publicity. Try to arrange a window display featuring books on the list.

The State Library Board will appreciate a report on your use of the list.

## NEW JERSEY LIBRARY DIRECTOR VISITS SOUTH CAROLINA

Mr. Roger H. McDonough, New Jersey Director of the State Library, Archives and History, paid a visit to South Carolina the week of November 10.

Mr. McDonough, who has held positions as Reference Librarian of Rutgers University and Head Librarian of the New Brunswick Public Library, has since 1958 served as a member of the Executive Board of the American Library Association. While in South Carolina Mr. McDonough visited three of the State Library Board's demonstration areas, the Greenville County Library, the Aiken-Barnwell-Edgefield Regional Library, and the new Beaufort County Library.

Mr. McDonough was particularly interested in the regional library development in South Carolina as illustrated by the Aiken-Barnwell-Edgefield Regional Library. According to Mr. McDonough, he had heard a report from Washington on the regional library and had become curious to see the libraries and to find out just what the trick was in developing such a project so successfully.

## SLB HOPES FOR INCREASED BUDGET, 1963-64

The State Library Board is requesting a budget of \$133,221 for operation during 1963-64. This amount represents an increase of \$18,173 over the current state appropriation for the operation of public library extension service. The increase is being requested to cover the salary of an additional reference librarian to work with the Reference and Interlibrary Loan Service which is growing too rapidly to be maintained at the present level without additional staff, for additional travel to allow more comprehensive and more frequent field visits, to cover an increase in the cost of providing library service to the Blind, and to cover increases in the costs of books and binding.

For the first time in many years the State Library Board is not making a request for an increase in State Aid. For at least ten years the State Library Board has tried



unsuccessfully to get State Aid increased. The failure is considered to be due to the lack of support of the requests from local libraries. The problem of an increase in State Aid has been turned over to the Public Library Section of the South Carolina Library Association which has voted to ask that State Aid be increased to \$5,000 per county. The State Library Board will support this request, but has not included it in its budget request to the General Assembly.

#### LAURENS AND ORANGEBURG REFERENDA PASS

A referendum to provide \$125,000 for an addition and improvements to the Laurens County Library was approved on November 6. Funds will be available when the Laurens County Legislative Delegation introduces the necessary legislation in the General Assembly. Plans for the remodeling and addition to the present building have been completed by Craig and Gaulden, Architects, of Greenville. The architects are making the preliminary estimates and arrangements so the work can go forward as soon as funds are approved.

Citizens of Orangeburg County voted "yes" on the question of favoring a new county library building, the cost not to exceed \$125,000. Since this amount is insufficient to provide an adequate headquarters building for a large library system, it is hoped that it will be increased.

#### CHAMBER OF COMMERCE ENDORSES CONSOLIDATION OF LIBRARIES

The Camden-Kershaw Chamber of Commerce is conducting a campaign for the consolidation of the Camden Public Library and the Kershaw County Library.

Ed Mitchell, Chairman of the Education Committee, and his committee have studied the facilities for higher education opportunities for the citizens of Kershaw County and found that the first prerequisite for such education was "excellent library facilities and services."

A six man committee: W. W. Wannamaker, III, Chairman of the Library Subcommittee of the Education Committee of the Chamber of Commerce; Prof. Lexie Geisenheimer; Colonel Lanning Risher; Clarence S. Rowland; Frank Rector; and Frank Montgomery appealed to the Camden City Council for the unification of the city and county libraries. They pointed out the increased efficiency, decreased cost, and better service which would result from consolidation.

Mr. Wannamaker announced that an anonymous donor is considering a substantial contribution to the library should the merger be effected.



## SLB IN NATIONAL AND STATE PERIODICALS

Since June activities of the State Library Board has been reported in three magazines.

The June issue of the State Service Magazine, official publication of the South Carolina State Employees' Association, carried an article, "How the State Library Board Serves South Carolina," a brief history and a description of the operation and services of the State Library Board.

America's Textile Reporter, September 6, 1962, had a two-page article, "State Library Board Gives Mills Fast, Efficient Reference Service," describing the Reference and Interlibrary Loan Service.

A well illustrated article, "South Carolina Public Libraries," appeared in the October issue of the South Carolina Magazine. Written by Jean Brabham McKinney, formerly librarian of the Anderson Public Library, this article describes library buildings and services and the expanded program, made possible by Library Services Act funds, of the State Library Board.

The State Library Board also figured in the background of an article by Worth Gatewood, "Tales of the Ghost Coast," in the New York Sunday News, October 28, 1962. The article features Pawley's Gray Man, Alice of Murrell's Inlet, and Litchfield's Dr. Tucker.

Bryan Roberts, SLB Reference Consultant, collected material on the ghosts at the request to the S. C. State Development Board. The material was sent to Mr. Gatewood, an editor of the New York Sunday News. After studying the material, Mr. Gatewood visited Georgetown County and increased his information by means of personal interviews (We hope he met one of the ghosts personally. It is reliably reported that "Alice" used to baby-sit for Genevieve Chandler's (former Georgetown librarian) little brothers.)

## SPRINGS ART EXHIBIT

The Chester County Library is having a special showing of the prize-winning and honorable mention entries in the fourth annual Springs Art Contest through December 11.

There were over 500 entries from the Carolinas from which the judges selected 6 as prize winners and 25 for honorable mention.

Information on the contest and on the Traveling Show schedule can be obtained from the Springs Art Contest, Lancaster, S. C.



## SCHOLARSHIP DEPARTMENT

Sara Henry who was awarded the SLB scholarship to Simmons and who is sponsored by the Greenville County Library writes:

"How glad I am that the Simmons scholarship was available when I applied this summer! I am quite happy and satisfied in choosing it for the year's work.

"So many of my classmates have been interested in South Carolina's intern program and have wished their home states had one like it. I want to thank you again for the opportunity this year provides. Despite all the rumors we hear about the golden opportunities awaiting us here after graduation, I find that I am more than ever looking forward to returning to South Carolina."

## LIBRARY PUBLICITY POINTERS

This is the fifth of a series in which the Leslie Public Relations Agency will suggest ways for you to improve your public relations. The Leslie Agency is employed by the SLB as part of its "Library Interpretation Program." If you have any questions regarding these pointers, send them along and we'll get you an answer.

Last month's dissertation on leads is the beginning of your press release. Leads are the hard part. The rest of the story is simply an enlargement of the lead information and filling in of details. Your best textbook for how to write a news release is your newspaper. Newspaper writers write a story so that it can be cut at any point and still make sense. Thus, your least important details go at the end.

Now, you have a release, what do you do with it?

First, call the city editor of your newspaper and make an appointment to go and see him. Ask for only a few minutes of his time. That's all you'll need and he's a busy man.

When you get there, explain to him that you are undertaking to keep the newspaper better informed about events and activities at the library. Tell him that as a starter you have prepared the attached release and give it to him. Ask him to have reporters call you when they have need of any information regarding the library, and that you will make every effort to see that it is provided promptly and full. Thank him for his time and leave promptly.

He will be courteous. He is glad to have unpaid legmen like you to supply him prompt, factual, clearly-written material. He may have some suggestions about your release. He may have an immediate assignment for you: a story they have considered doing but haven't got around to, perhaps a feature story on children's activities at the



Library. He may assign the woman's editor to work with you on such a feature. If he does, your job is to show her the physical part of the children's library service, give her a schedule of children's activities, inform her about the actual program for the next several weeks and answer her questions about the service.

In such an activity, you'll have made another valuable contact for your public relations work.

In all your associations with the newspaper, make sure your information is complete, factual, clearly written and prompt! When they come to realize that it is, you may find your story in the paper exactly as you submitted it. Then you know you've arrived!

### STUDENT USE OF THE PUBLIC LIBRARY

" 'Those Damn Teenagers' by Murray L. Bob, assistant city librarian, Richmond Public Library, California, is the provocative title of an article in the Library Journal, October 15, 1962.

"The Wilson Library Bulletin for November highlights the 'explosive increase in library use by students.' Their findings are the result of a survey of student use of public libraries compiled from 1800 questionnaires completed by public libraries of all sizes in every state and Canada.

"The student-use crisis stems from a galloping increase in the school population and a new emphasis on research assignments and the use of non-textbook materials. Ninety-seven per cent of the questionnaire respondents welcome increased student use but blame school administrators for failing to realize that the "materials-oriented" curriculum is unworkable if the "materials" (and guidance in their use) are not available. 'Students in the Public Library' includes a list of proposals for easing the situation, urging librarians to 'take this problem to the community,' since it 'cannot be solved by the public library alone.' Copies of the November Wilson Library Bulletin cost 50¢. Reprints of the 'Students in the Public Library' report are also offered at a minimum cost of \$2.00 for ten copies. Address H. W. Wilson Company, 950 University Avenue, New York 52, N. Y."

———— Oregon State Library, Letter to Libraries, No. 10, November 1962.

### THE GREAT BOOKS FOUNDATION

#### The Junior Great Books Discussion Program

The Junior Great Books Program is an experiment in reading and discussion for elementary and high school students. It is sponsored by The Great Books Foundation which has offered a similar program for adults during the past fifteen years. The



purpose of the new program is to introduce youngsters to some of the greatest writings of all time. Through reading and discussion of these books, which have proved to be inexhaustible sources of ideas, the youngsters achieve a better understanding of the world both inside and outside of themselves. The Foundation has found, in the groups already formed, that Great Books can be read with profit and pleasure by young people as well as by adults.

Two sets of Junior Great Books are now available. The first set is intended for use in the fifth or sixth grade; the second set is designed for the seventh, eighth or ninth grade. Selections in the two sets have been pre-tested in more than 100 Junior Great Books groups. Each of the sets contains four paperback volumes with readings for eight sessions. The boxed sets cost \$5.25 apiece. This is the only charge in the program. The Leader Training Course, A Leader's Manual, and Leader Aids (these are examples of questions that may be asked about the work) are all provided without charge by The Great Books Foundation. Since the sets are in limited supply, they will be available only to groups designated as part of this experimental program. After the Foundation has further opportunity to evaluate works in discussion, it plans to publish a set for each grade from the fifth through the twelfth.

#### High School Group in Aiken

Howard Will, Southern Area Director, The Great Books Foundation, writes:

"In September we started the first Great Books groups at the Florence Public Library and a second group at the Spartanburg Public Library.

"The first high school Great Books in South Carolina recently began in Aiken with the help of Carrie Gene Ashley of the Aiken-Barnwell-Edgefield Regional Library."

Mr. Will will be available in January and February to help librarians begin their own programs. For further information write to him at the Jacksonville Public Library, 3725 Pearl St., Jacksonville 6, Florida.

#### AROUND AND ABOUT SOUTH CAROLINA PUBLIC LIBRARIES

##### Aiken County

Mrs. Irene Prothro is a new member of the staff of the Aiken Library. Mrs. Prothro, formerly employed in the Aiken County Auditor's office, has also lived in Johnston and Columbia.

##### Barnwell County

The Barnwell County Library has extended hours of service. It will be open Thursday as well as Monday evening until 9 o'clock.

The Children's Room of the Barnwell County Library is being increased in size by enclosing a porch.



### Chester County

E. E. Williams has been appointed to the Chester County Library Board. Mr. Williams is manager of the Springs Eureka Plant in Chester.

### Chesterfield County

Edwin Malloy, Jr. has been re-elected president of the Matheson Memorial Library Board of Directors. Mrs. Raymond Schockner is a newly appointed director.

### Darlington County

A history of the Crosland family, long prominent in the Bennettsville and Darlington areas, has been presented to the Darlington County Library in honor of Mrs. Minnie Drake Townsend, who passed away recently. The pictorially illustrated book, "The Family of Edward and Ann Sneed Crosland, 1740-1957," was presented by its author, Lula Crosland Ricaud.

Russell Foster, chairman of the Hartsville Library Advisory Board, has announced the appointment of members of two committees of the board.

Richard W. Turnage has been appointed chairman of the committee on books and periodicals. Serving with him are Dr. Charles A. Sisson, Mrs. J. J. Lawton, Mrs. Fenton Keys, and Mrs. H. A. C. Walker.

John T. Wise has been appointed chairman of the committee on operations and facilities. Committee members are Mrs. Charles White and Dr. Edward G. Lilly.

### Edgefield County

Mrs. David Winstead, who has previously worked as assistant in the reference department of North Carolina State College in Raleigh, has joined the staff of the Edgefield Library. Mr. and Mrs. Winstead live in Johnston where he is with the personnel and management department of Johnston Mills.

### Florence County

Mrs. John M. Gregg, a native of Hemingway and a former teacher, is Children's Librarian at the Florence Public Library.

### Oconee County

The Oconee County Library is exhibiting a collection of local art through December 7. Caroline Probst, Librarian, Walhalla High School, is chairman of the project, which enlisted the participation of 20 Oconee County artists.

### Pickens County

The Central branch of the Pickens County Library will be open and operating by December 1. A room at the old elementary school is being refurnished. The town of



Central donated \$100 and the Jaycees \$50; Daniel High School FFA boys are making and installing the shelves, and the Brownie Scouts will make curtains from material donated by Mrs. Elizabeth Phillips and Mrs. Al Cureton.

#### Sumter County

The Carnegie Public Library expects delivery at an early date of a new 1,500 book capacity Gerstenslager bookmobile. The new bookmobile will insure better service to 25 communities in Sumter County.

#### York County

In observance of American Art Week, November 4-11, the Fine Arts Department of the Rock Hill Junior Woman's Clubs arranged for an exhibit at the Rock Hill Public Library. Twenty-eight paintings by Rock Hill High School and Winthrop Training School students were on display.

#### WRITE FOR THESE

Hastings House, Inc. (151 E. 50th St., New York 22) offers teachers and librarians color prints from the new Christmas story CHARLIE FROM YONDER. Enclose stamped (5¢) addressed 9 x 12 envelope and indicate number desired.

Henry Z. Walck, Inc. (Dept. P-03, 101 Fifth Ave., New York 3) has a limited supply of bookmarks or brochures available to teachers and librarians on the following books: ALOHA FROM BOBBY, APPLE ORCHARD, the Davy books, FLICKERTAIL, MOLLY THE BLACK MARE, and MRS. MALONE. Also available streamers for POLICEMAN SMALL.

J. B. Lippincott (E. Washington Sq., Phila. 5, Pa., Att: Library Service Dept.) offers a bookmark featuring MINCE PIE AND MISTLETOE.

Julian Messner, Inc. (8 W. 40th St., New York 18) offers bookmarks on HEROES IN AMERICAN FOLKLORE and on MANY FACES OF THE CIVIL WAR and other related books.

Parnassus Press (33 Parnassus Rd., Berkeley, Calif.) offers a four-color reprint from THE EMPEROR AND THE DRUMMER BOY, suitable for framing.

#### MAURICE EVANS READS WINNIE-THE-POOH

Maurice Evans brings to life Christopher Robin, Piglet, Rabbit and Pooh himself, as he reads with artistry and humor three chapters from A. A. Milne's famous Winnie-The-Pooh. The new Pathways of Sound recording (POS 1032/12") is priced at \$3.98 and is distributed to bookstores, schools and libraries by Little, Brown and Company.



YOUR PROBLEMS  
by Anne Library

Dear Anne:

With the coming of the Christmas season when all should be sweetness and light, I would like to make a few wishes for all librarians.

Of course, my first wish would be money - adequate supply to enable them to really demonstrate their capabilities.

Along with the money would come:

Time - time to promote activities within and without the library; time to "catch up" with all the details they've put off; time to sit down, think and plan; time to read every word - understand and interpret it - of every letter, memorandum and announcement they receive; time to become better acquainted with their wares.

and Staff - staff to take over so the librarian will have more time. And, eventually, an Adequate Building. A building with adequate space to permit the promotion of activities and attractive so everybody will want to come to the library.

Librarians would get everything they deserve from this

Well Wisher

Dear Wishing Well:

Your sweetness and light is appreciated. But I'll have to inject a mundane note: (1) Wishing's not enough. Let's all work for the library. Let the people of your community know what the library can do for them. (2) Find out what your library needs and shout it to the world. (3) See your delegation, support the amended Library Services Act.

Anne

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